

*An exclusive center modeled after the secret Swiss clinics where cutting edge treatments and exceptional quality client care come first*

#### For Immediate Release

LOS ANGELES/EWORLDWIRE/July 12, 2005 --- When clinical excellence, privacy and quality of care are the primary considerations, Beau Monde is incomparable.

Residing in the most elegant and affluent areas of the Pacific west coast, Beau Monde has attained worldwide stature among facilities hosting patrons who have very specific, private, personal needs for addiction recovery, professional enhancement, and physical and mental wellness recovery.

With a reputation for its ability to provide a confidential and secure environment for its exclusive international clientele list, an extensive and highly-credentialed on-site team of professionals including physicians, counselors and associates provides an environment tailored to meet individual needs in its sojourns - one-on-one, without exception - with a maximum of four guests at any time to address a variety of personal needs.

Built around the knowledge attained by its principal Heidi Kunzli, of Swiss origin herself, Beau Monde customizes treatment to address each person holistically. Kunzli's first-hand experience and research in the exclusive clinics of Switzerland provides her with keen insight into the operations of the secluded spa-clinics to which those whose patrons' prestige and reputations can ill-afford the publicity associated with traditional treatment programs have traveled in the past. Her amassed expertise and Beau Monde's world-class team of physicians, therapists, nutritionists, counselors and personal assistants ensures the most sophisticated and technically superior level of care for the most exclusive arrangements.

"Beau Monde stands alone above every other typical treatment or spa-retreat program," offered Kunzli. "Our distinguished, highly-trained, caring staff makes dealing with every situation completely unique. We deliver on our promise of sequestered one-on-one quality facilities, and we minister to each person using a science-based, holistic, truly person-centered approach."

Because of the unique nature of Beau Monde, it is able to offer a myriad of specialized, targeted treatment tracks - from addressing requirements of the high-powered executive or famous celebrity to plans for advanced anti-aging treatments to holistic detox and chronic pain management to transformational addiction recovery - all aimed at combining the latest advances in science and international clinical research with complementary and alternative therapies for maximum healing and growth.

Kunzli added: "I am uniquely suited to providing these services - I have the advanced education, years of experience as a counselor, researcher and executive coach, and I have insight into the key elements in successful recovery having had my own long-time personal recovery experience. Beau Monde stands ready to take treatment to the next level."

MEDIA: Arrangements for a private tour of a facility and a meeting with senior staff members can be made by contacting Beau Monde at 800-866-2948.

Interviews and additional information can be obtained by contacting Heidi Kunzli at 800-866-2948 or by visiting <http://www.beaumontdeprograms.com>.

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